

Employee Digital Workspaces

At the center of the digital transformation of work is the modern workplace experience, a hub for employee engagement and corporate knowledge

2026 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors on different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research.

This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

The place where employees carry out their work online, often referred to as digital workspaces, represent an evolution that's gone from simple company portals—which provide access to productivity tools, human resources, financial information—to a central hub for the essential aspects of employee engagement. Digital workspaces enable people to connect with the colleagues, content and business applications they need in order to get their jobs done. Constellation estimates that this category will reach \$111.7B by 2031 at a 19.5% CAGR.

To create a unified experience, digital workspaces today must integrate with a wide variety of business software, including communication and collaboration tools, as well as line-of-business applications for sales, marketing, customer support and more. Digital workspaces may also bring together content management, web conferencing and enterprise group messaging into a seamless user experience. They provide personalized content for each employee, taking facets such as job role and location into account to deliver a tailored, in-context experience. Overarching concerns such as search, governance, compliance and data residency are also critical for enterprise deployment. Today, features that better enable remote work and hybrid work are also important.
















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To learn more about Constellation Research Shortlists visit: www.constellationr.com/ShortList

15 SOLUTIONS TO KNOW

Constellation evaluates more than **80 solutions** categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research.




-  ATlassian Confluence
-  Bloomfire
-  Happeo
-  HCL Connections
-  Jostle
-  Lumapps
-  Microsoft Viva Engage
-  Notion
-  Guru
-  Salesforce Slack
-  SAP SuccessFactors Work Zone
-  Simplr
-  Staffbase
-  Unily
-  Workvivo

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Administration and community management features
- Off-the-shelf business software integrations (line-of-business apps)
- Customization options (branding and layout)
- Data center locations (logic and data residency)
- Deployment options (on-premises, cloud, hybrid)
- Directory integration (people and groups)
- Ecosystem (how robust is partner and ISV support?)
- Extensibility and integrations (third-party apps, APIs and SDKs)
- Feature set (communities, file sharing, content management, task management)
- Governance and compliance options
- Generative AI features to enhance productivity
- Licensing/pricing
- Mobile options
- Personalization features (manual or algorithmic, AI)
- Platform support (i.e., does it require SharePoint, Salesforce?)
- Reporting tools and analytics
- Scalability
- Search and discovery
- Security
- Support for hybrid work, remote work, and work from anywhere

BUSINESS THEMES

-  Technology Optimization
-  Future of Work
-  New C-Suite

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.



R "Ray" Wang Founder & Principal Analyst

R "Ray" Wang provides insight into how disruptive technologies and new business models—such as digital transformation—impact brands, enterprises and organizations. He also focuses on harnessing innovation, creating next-generation business and IT leadership, and applying the new rules of business. Wang has held executive roles in product, marketing, strategy and consulting at companies including Forrester Research, Oracle, PeopleSoft, Deloitte, Ernst & Young and Johns Hopkins Hospital.

